



AUSTRALIAN MADE.
FARMER OWNED.



C

COOL CONDITIONER

ALL-ROUNDER PELLETS

PROTEIN

12%

For muscle building
& tissue repair

ENERGY

**12 MJ/kg
DE**

For maintenance &
healthy metabolism

OIL

7%

For conditioning
& coat health

LEISURE & RECREATION



TRAIL RECREATIONAL SHOW CAMPDRAFTING PONY



20 kg NET



KEEP OUT OF REACH OF CHILDREN. ANIMAL FOODSTUFF.

WHY FEED COPRICE?

We passionately believe goodness on the inside shows on the outside and most importantly delivers the best results. Every ingredient in CopRice feed is selected for its nutritional value and is developed to meet the dietary needs of animals across their life stages. No fillers only 100% goodness ensures your horses and ponies thrive on CopRice.

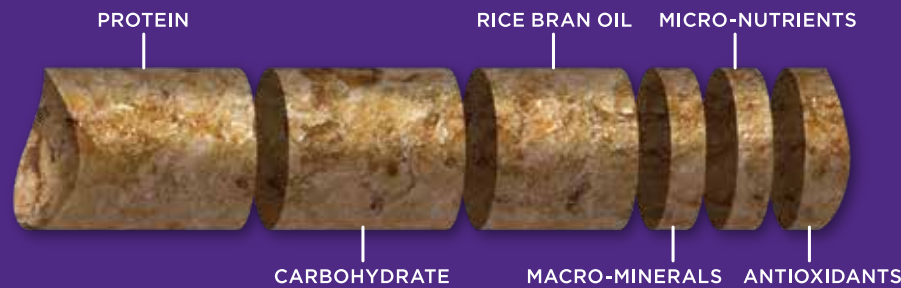
COPRICE EQUINE NUTRITION

Our equine nutrition specialists have developed high quality feeds to nourish young foals, yearlings, breeding, leisure, sport, and senior horses. Blending Australian cereal grains and rice bran with age and lifestyle tailored additives, delivers optimum nourishment for health and fitness to achieve conditioning and performance targets.

COPRICE 'C' COOL CONDITIONER PELLETS

A nutritionally complete all-round feed, formulated for horses and ponies in light to moderate work of all disciplines. Low in starch and low GI it provides calm sustained power. Rich in rice bran oil makes it an extremely cool energy 'low fizz' feed. Fortified with vitamins, minerals and fatty acids makes it great for health, strength and vitality.

NUTRITION THAT STACKS UP



Nutritional shares of pellets are approximates only

PROTEIN

Rice and rice bran contain protein of high biological value, meaning good availability of amino acids for absorption. These include lysine which helps to improve protein efficiency for growth, muscle mass and topline, and methionine for hoof integrity, and helping maintain healthy skin and coat. Amino acids are the building blocks of protein and are an essential part of virtually all of a horse's soft tissue. Insufficient quantities can result in weight loss and poor condition.

CARBOHYDRATE

100% Australian wholegrain rice is gluten free and one of the best sources of digestible starch of all cereal grains, providing optimum energy for growth, work and maintenance. Rice based feeds have less risk of digestive upsets, for rice is almost entirely digested in the small intestine rather than fermented in the hindgut where lactic acid is produced. Using rice starch assists in reducing the amount of lactic acid produced, resulting in better performance.

RICE BRAN OIL

Sourced exclusively from Australia, CopRice rice bran oil is energy dense and full of goodness including natural antioxidants gamma oryzanol and tocopherols, and omega 3, 6 and 9 fatty acids. It is a beneficial energy source that conserves glycogen stores during exercise to delay fatigue and improve stamina. Rice bran oil can help maintain appetite and is great for building topline and muscle definition.

MACRO-MINERALS

Balanced ratios of macro-minerals, in particular calcium and phosphorus are critical for horse health. Calcium and phosphorus are essential for skeletal development, the maintenance of bones and teeth, aiding enzyme regulation and for energy production. Electrolytes including salt, potassium and magnesium, have an important role in balancing body fluids, aiding muscle contractions and maintaining nervous system health.

MICRO-NUTRIENTS

Micro-nutrients are part of most chemical reactions, helping to activate and mobilise vitamins, minerals, amino and fatty acids, transporting them around the body. Vitamin E is present in cells in the body, supporting immunity, cardiovascular, circulatory and neuromuscular functions. Vitamins A and D₃ and E can benefit calcium absorption, wound healing and cell health. Water soluble B vitamins are vital for metabolism and energy production.

ANTIOXIDANTS

Rice bran oil is naturally rich in antioxidants gamma oryzanol and tocopherols, which help protect cells against oxidative damage, strengthen the immune system and may improve reproductive function. The combination of organic selenium and vitamin E results in a more effective protection of cell membranes against damage caused by stress, pain or intensive exercise, which improves the horse's endurance capacity and performance.

INGREDIENTS SELECTED FROM:

Rice Bran, wholegrain rice, bran, barley, calcium carbonate, magnesium oxide, salt, vitamin and trace mineral premix.



May contain traces of oats, maize and soy, for this feed is made in the same mill as feeds containing these ingredients.

NUTRIENT LEVELS PER kg FEED

TYPICAL ANALYSIS (ON AN AS FED BASIS)		VITAMINS		MACRO-MINERALS		MICRO-MINERALS	
Crude Protein	Min. 12%	Vitamin A	10,000 IU	Salt	11g	Cobalt	0.6mg
Energy (DE)	Min. 12MJ	Vitamin D ₃	2,000 IU	Calcium	12g	Copper	58mg
Crude Fat	Min. 7%	Vitamin E	250mg	Magnesium	5g	Iodine	2mg
Crude Fibre	Max. 14%	Vitamin K	2mg	Phosphorus	8g	Iron	150mg
Salt	Max. 1.5%	Vitamin B1	15mg	Potassium	9g	Manganese	180mg
Carbohydrate	21%	Vitamin B2	10mg	FATTY ACIDS		Selenium	0.9mg
Calcium	1.2%	Vitamin B3	200mg	Oleic (Omega 9)		Zinc	190mg
Phosphorus	0.8%	Vitamin B5	18mg	Linoleic (Omega 6)		AMINO ACIDS	
Magnesium	0.5%	Vitamin B6	8mg	Alpha Linolenic (Omega 3)		Lysine	5g
		Vitamin B12	50µg			Methionine	2g
		Folic Acid	5mg				
		Choline	1,000mg				
		Biotin	1,400µg				

NOTE: If using supplementary selenium do not use at the same time as any other selenised fertiliser, prill or product, and do not exceed the stated dose and frequency without consulting a veterinarian.

DAILY FEEDING GUIDE

SUGGESTED FEEDING RATE (kg/DAY)

BODY WEIGHT (kg)	MAINTENANCE	LIGHT EXERCISE	MODERATE EXERCISE
300	0.5 - 1.0kg	1.0 - 1.5kg	1.5 - 2.0kg
400	1.0 - 1.5kg	1.5 - 2.0kg	2.0 - 2.5kg
500	1.5 - 2.0kg	2.0 - 2.5kg	2.5 - 3.0kg
600	2.0 - 2.5kg	2.5 - 3.0kg	3.0 - 3.5kg

* Feed a minimum of 1% of your horse's body weight daily with high quality roughage such as hay, pasture and/or chaff.
* Total daily feed intake should be 2-3% of body weight, depending on age, workload and climate.
* If feeding over 0.5% body weight per day of pellets, divide into two smaller feeds.
* Ensure horses always have access to clean, cool and fresh water.

Suggested feeding rates to be used as a guide only. The amount of feed required will depend on the quality of the pasture/forage, exercise intensity, dentition, metabolism and condition of the horse.

FEED TRANSITION GUIDE

When changing feeds it is important to do so gradually. To condition your animals to different tastes and textures, we recommend a two week transition, as shown below.



STORAGE CONDITIONS: Store under cover, off the floor, in a cool, well ventilated and dry area, away from direct sunlight.

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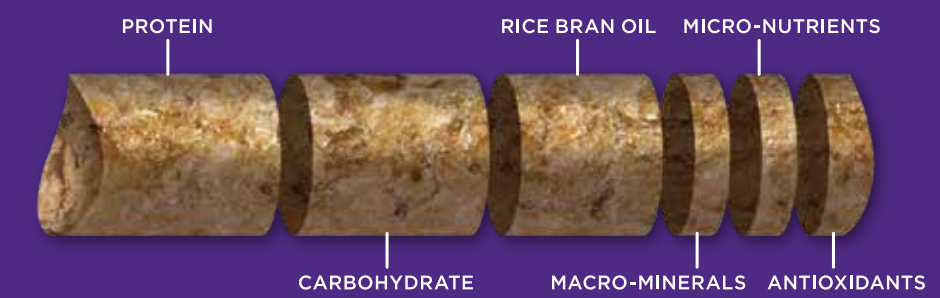
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Crude Fibre Max, 14%	Vitamin K 2mg	Phosphorus 8g	Iron 150mg
Salt Max, 1.5%	Vitamin B1 15mg	Potassium 9g	Manganese 180mg
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Client: COPRICE
Job No. COPRO124
File Name: Flyer_EqBase_CC_V1
Date: 02/03/18
Contact: Kerri Alcock



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