

HUDSON

DE-CIDE®

**WESTERN AUSTRALIAN
DIATOMACEOUS EARTH**

✓ **PEST CONTROL**

✓ **PLANT GROWTH**



AUSTRALIAN OWNED & MADE

www.hudsonmarketing.com.au

WHAT IS HUDSON DE-CIDE®?

HUDSON DE-CIDE® is a sedimentary rock composed of diatoms that were formed in a freshwater lake over thousands of years. Diatoms are opaline silica skeletal remains of microscopic, photosynthetic algae.

Compared to other DE products, **HUDSON DE-CIDE®** naturally has a higher amorphous silica since it was more recently formed.



WHY USE HUDSON DE-CIDE®?

HUDSON DE-CIDE® can be used as a natural pest control. It kills small, soft bodied insects (such as ants, beetles, cockroaches, earwigs, fleas, mites, lice, snails, slugs, ticks) by removing portions of their waxy waterproof membrane.

These insects cannot develop a resistance to **HUDSON DE-CIDE®** natural process, compared to chemical pesticides currently in use.

PLANT AVAILABLE SILICA

HUDSON DE-CIDE® can assist in plant growth through the plant's absorption of Plant Available Silica. This may:

- 🌿 Improve plant resistance
- 🌿 Reduce effects of drought
- 🌿 Increase farming yields

The effectiveness of **HUDSON DE-CIDE®** will depend on the extent of infestation, size of the pests and weather conditions on the day.



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