

WHAT'S THE RANGE?

The range is categorised as follows:

SPORT & LEISURE	Complete feeds, tailored for horses with light to moderate activity requirements.
PERFORMANCE	A range of complete feeds, nutritionally balanced for performance horses with moderate to high energy requirements.
BREEDING & STUD	Formulated to meet the extra nutritional demands of horses from gestation through, into the first few years of growth and while pregnant and lactating.
SPECIALTY	Our range of feeds to support horses in diverse conditions, changing environments and health conditions.
SUPPLEMENTS	Developed to promote the health and well-being of your horse, our supplements source the best available ingredients.

WHAT PRODUCTS ARE IN THE RANGE?

SPORT & LEISURE		PERFORMANCE	
CALM PERFORMER	101958	COMPETITOR	104020
COMPLETE PERFORMER	110160	COMMAND	110159
WORK HORSE	101963	STABLEMATE	101954
THURRA	101974	RACE N WIN	104022
		PHARLAP	101945
BREEDING & STUD		SPECIALTY	
BREED N GROW	101936	SENIOR	101947
PREPARE	101943	MINERAL LICK	102873
LEGEND	101930	EQUIBIX	105310
KER STUD BALANCER	101983	KER LOW GI HORSE STUD CUBE	101993
		STEAM FLAKED BARLEY WITH MOLASSES	102658
SUPPLEMENTS			
GROOM 20KG	101934		
GROOM 8KG	110360		
HORSE BLOCK	102756		

WHAT INGREDIENTS ARE IN THE PRODUCTS?

CALM PERFORMER



Cereal By-products, Barastoc Superfibres™, Cereal Grain, Vegetable Protein Meal, Calcium Carbonate, Mono-Di Calcium Phosphate, Salt, Magnesium Oxide, Molasses, Omega Rich Vegetable Oil, KER Vitamin & Mineral Premix, Vitamin E.

COMPLETE PERFORMER



Cooked & Flaked Barley and Lupins, Lucerne and Cereal Chaff, Calcium Carbonate, Mono-Di Calcium Phosphate, Salt, Magnesium Oxide, Molasses, Omega Rich Canola Oil, KER Vitamin & Mineral Premix, Vitamin E, Natural Equine Antacid and DHA Rich Marine Oil.

COMMAND



Steam Flaked Barley, Steam Flaked Corn, Steam Flaked Lupins, Sunflower Seeds, Barastoc Superfibres™, Omega Rich Vegetable Oil, Molasses, Salt Potassium Chloride, Magnesium Oxide, Mono Dicalcium Phosphate, Yeast Culture, Barastoc Nutribit® Pellet containing KER Vitamin & Mineral Premix.

BREED N GROW



Cereal By-products, Vegetable Protein Meal, Cereal Grain, Barastoc Superfibres™, Calcium Carbonate, Mono-Di Calcium Phosphate, Salt, Bio-available Silicon, Molasses, Omega Rich Vegetable Oil, KER Vitamin & Mineral Premix.

STEAM FLAKED BARLEY WITH MOLASSES



Steam Flaked Barley and Molasses.

WHAT ARE BARASTOC SUPERFIBRES™?

Super fibres are high in fermentable fibres, which means they act as a slow release energy source. Generally super fibres have energy levels similar to grain however re lower in starch and sugars, as their energy is derived from fibre. Barastoc Superfibres™ are sourced from highly digestible sources, which means they have a DE (Digestible Energy) level closer to grains than any other forages.

WHAT DO THE HORSES ON THE BAGS REPRESENT?

CALM PERFORMER

All of the bags in our Sport & Leisure range are photographed showing a connection between the horse and the rider. In this image, our sponsored rider Isabelle Luxmoore is posing with her pony Nancy.

COMPLETE PERFORMER

All of the bags in our Sport & Leisure range are photographed showing a connection between the horse and the rider. In this image, our sponsored rider, Sarah French, is posing with her warmblood Nancy.

COMMAND

The images in our Performance range focus on the activity being undertaken by the horse. Each product will showcase a different discipline or activity. For Command, we have chosen our partner rider, Maree Tomkinson with the award winning Diamantina.

BREED N GROW

Our Breeding & Stud range will showcase some of the beautiful images from Australian studs, as seen with this product, a mare and her foal, representing the focus for the product.

STEAM FLAKED BARLEY WITH MOLASSES

The bags in our specialty range will mostly show horses feeding on the product.

CAN THE BAGS BE RECYCLED?

While the material can be recycled, there are few options that exist that allow this to happen, as it is not able to be collected via kerbside rubbish collection. We instead ask that people dispose of the packaging thoughtfully.

WHAT IS THE SHELF LIFE OF THE PRODUCTS?

6 months from date of manufacture.

HOW SHOULD BARASTOC HORSE FEEDS BE STORED?

We recommend for optimum quality and shelf life Barastoc horse feeds should be stored below 30°C and off the floor in a cool, dry well ventilated area protected from direct sunlight.

ARE THE INGREDIENTS USED IN THESE PRODUCTS SOURCED FROM AUSTRALIA?

Yes! The vast majority of ingredients used to create our Barastoc range of horse feeds are purchased here in Australia, from Australian farmers.

TO WHAT STANDARD DO BARASTOC MANUFACTURE THE FEED TO?

Barastoc is a FeedSafe® Accredited Manufacturer. This is an accreditation issued by the Stock Feed Manufacturers Council of Australia (SFMCA).

FeedSafe® is a program aimed at increasing the commitment of the Australian stock feed industry to quality assurance and risk mitigation in the manufacture and use of animal feeds. The SFMCA through FeedSafe® has recognised the need for a broader industry approach to feed and food safety and is providing greater security of supply to Australia's livestock industries. Feed manufacturers are required to implement HACCP as part of their accreditation. To obtain FeedSafe® accreditation, feed manufacturers are required to undergo annual site audits, these being conducted by independent third party auditors.

WHO ARE OUR AMBASSADORS & WHERE ARE THEY LOCATED?

We are humbled by the support we receive all over Australia, and have a few key riders that help to bring life to our brand and help support the horse community in Australia.

They are:

PARTNER RIDERS

Our partner riders are iconic within the industry or in their discipline/geographic area. This year we are delighted to be working with:

SPONSORED RIDERS

Every two years we recruit young or influential riders, with good industry standings to join Team Barastoc.

JUNIOR SQUAD

The latest members to Team Barastoc, a new member of our Junior Squad is selected every month. Aged 16 years and under, we are looking for enthusiasm and passion. Our current Junior Squad Riders can be found on our webpage: www.barastochorse.com.au/Junior-squad.

BRAND AMBASSADORS

We are also followed by thousands of brand ambassadors through our digital mediums - Facebook and Instagram, and the customers who regular talk to others about the benefits of Barastoc.

SCAN THE
QR CODE
for a stable
choice in every
mouthful.



we love your horse too